



The Challenge Program, Inc.

The Challenge Program, Inc. Awards \$250.00 to Brownsville Area High School Students for Excellence

The Challenge Program, Inc. is once again offering \$250.00 cash incentives to sophomores, juniors and seniors who excel in the categories of: **Academic Improvement, Attendance, Community Service and Academic Excellence**. This is the 5th year The Challenge Program, Inc. has provided financial incentives to Brownsville Area High School students.

For the 2010/2011 school year, once again, the top 10% of students in each of the categories listed above will be eligible to win \$250.00. Each eligible student will be notified at the end of the 3rd grading period and asked to complete a brief online survey. Submission of a survey will enter the student in a lottery drawing to be held at the school to determine a winner for each award.

Partnering with The Challenge Program, Inc. to provide incentives to the students is **Mr. Lou Brown and NVCF**. **Mr. Lou Brown** was present at Brownsville Area High School to address the students at an Orientation Assembly on September 21, 2010. The Challenge Program, Inc. would like to thank **Mr. Lou Brown** for his support and commitment to Brownsville Area High School.

For more information about The Challenge Program, Inc., visit our website at www.tcpinc.org or contact your school's guidance counselor.

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Believe. Reach. Achieve.